Fast developments aiming tourism on the coasts in the previous century have brought together some important problems such as nature’s destruction, and unique natural sources are vanishing. As a result of these developments, some principles have been determined in order to compose designs sensitive to nature in the tourism-aiming foundations such as hotel, resort hotel and holiday village founded on the coasts. In the research, firstly, Ulusoy holiday village has been examined in the light of holiday village planning principles and suggestions for the solutions of some mistakes present in the design have been made. Secondly, it has been aimed that principles necessary to be taken into consideration in a holiday village planning, in which traditional culture is reflected, should be determined. As a result, it has been determined that the design of this holiday village as one reflecting traditional culture is successful. However, its recreation activities are insufficient according to public survey results and to planning and design principles of holiday villages. In order to make up for this deficiency, suggestions to the present places have been brought. Key words: Planning principles of holiday village, Ulusoy holiday village, Kemer, Antalya, Turkey.