The ancient city of Pisidian Antiocheia is a major attraction in terms of religious tourism.

However, the ancient city tourist demand is below the expectations. Some studies for the development of tourism in this area is required. These are the most important ones in infrastructure, superstructure, promotion and marketing. Infrastructure, roads, electricity, water, sewer, zoning plans, and so on. As such, accommodation, recreational facilities, food and beverage outlets, shopping, culture, art houses, recreation centers, parks, gardens and recreational areas, etc. can be counted among them. Infrastructure, superstructure and carries out promotional activities with the public and private sectors. The priority of the private sector is in marketing. In the study area, effective factors for faith tourism not being at the desired level in the region are lack of adequate tourism enterprises, the lack of promotion and marketing, supporting the different tourist products, lack of faith, not completely putting forward the ancient city of Pisidian Antiocheia in the ancient area and adequate protection against both physical and human factors should be the measures. In order to increase the tourist demand to region public sector and private sector should cooperate and give common contributions.