People's material and spiritual progress in terms of living qualities and increase of social welfare by the development of economic, social, educational and political structures, depends on a country's development. While financial development influence tourism, the advances in tourism also affect the financial progress. Today, tourism is considered to be significant at the development plans due to its contributions to the rural development, its warning influence on investments, providing employment and income in Turkey. Every five years in Turkey development plans prepared since 1963 and these plans comprises mandatory targets for public investment and guiding objectives for private investments. In Turkey the Development Plan Objectives between the years of 1963-1983 were not achieved for reasons such as political and economic instability, limited opportunities, whereas the targets have been reached between the years of 1983-2013. With the increase of tourism investments in Turkey after 1983, the number of tourists and tourism income have increased regularly. While Turkey was 20th in the world in terms of number of tourists in 2000 and 14th in terms of tourism revenues, it has become one of the world’s most preferred destinations rising to seventh place in terms of tourism revenues, and ninth in the number of tourists in 2010.