Ecotourism including respectful and ecological-centered approach to nature is a developing phenomenon that came up frequently in recent years in our country and the World. However, considerable problems and some uncertainties are seen on legal, administrative, planning, designing, monitoring and inspectional issues in terms of content of the concept and application. Turkey is a quite rich country in terms of natural and cultural values, tourism supply and tourism diversity. One of the most important potential of this richness is Isparta region.

The aim of this study is presenting user profile, natural resources, conceptual approach, demands and trends in ecotourism activities with respect to natural resources belongs to Isparta Egirdir city.

**Keywords:** Ecotourism; Demands and Trends; Egirdir