

At the present days, changing job requirements and rising competition in interperson compel more well planned career. Career values provide clues about trends in the career of the person doch gives an idea about individual perspective of business life. In this study, the issue of career value is dealt with in the field of tourism can not be considered qualified labor sufficiently. The main purpose of the research is to determine what the field of tourism education students' career values and at what level. Data were collected from the SarikamiG Vocational School is link to Kafkas is a state university of the associate degree level education in tourism and hospitality management program?s students. Descriptive statistics, factor, variance, correlation and regression analysis has been utilized in data analysis, As a result, students at high attitudes entrepreneurial creativity is worth, entrepreneurial creativity of the value of gender, managerial competence of the value of the marital status differs in accordance with managerial and technical competence values effect of pure challenge and service commitment to the value of autonomy has been revealed.