Human beings are now living in a vast variety of opportunities with the development of technology in terms of communication in history. Today, social sharing sites which are established with the help of the technical developments in Internet are widely used as a means of communication tool by the youngs.

In this study, the relationships established in virtual environment by the users of the Social Sharing Sites and Facebook which is the most popular social sharing site are analyzed. In the theoretical part of the study, the issue is analyzed in detail. In the application part the relationships among the S.D.U students are analyzed by using the both qualitative and quantitative research methods.

Key Words: Internet, Social Network Sites, Facebook