The changes that took place in national economies and in the world caused the competition to reach its highest point. The rapid changes resulted with the elimination of borders in terms of trade and the national competition widened its range to a global one. Due to above mentioned transformation SMEs should restructure themselves for a global competition rather than just a national one. Flexible production structure, being ready for new developments, ability to make quick decisions, high motivation of the staff are some of the advantages that large corporations have and economies of scale is another important advantage they utilize. SMEs should catch similar opportunities. Compared to large corporations small enterprises may have difficulty in terms of investments that need high capital or finding markets. So they should come together and co-operate in order to be more efficient against large corporations. In this study, SME’s relative advantages against large corporations and the outcomes of strategic corporations to strengthen their weaknesses have been analysed and the practice in Lakes District (Gölle Bölgesi) has been evaluated in this respect.