Public Policy Analysis, Methods and Techniques

Abstract: Policy analysis with a focus on implementation is a crucial part of policy studies. In Turkey policy analysis is a relatively new area of study despite the fact that there have always been some sorts of studies or reports on public policies. Thus, this study first provides the definitions of public policy and policy analysis as well as a review of the general characteristics of public policy studies and analysis. Besides, the chapter reviews some widely used techniques and methods used in policy analysis in order for them to be better understood and to be more effectively utilized, and aims to contribute the spread of research and studies on public policy analysis. Within this context, the widely used techniques and methods to be reviewed include evaluation research, action or policy research, cost-benefit analysis, PEST (Political, Economic, Social and Technologic) analysis, case study, content analysis, time series analysis and policy process analysis. In addition, the traits of these techniques and methods, the types of their utilization as well as their role and importance for policy studies are discussed.

Keywords: Public policy analysis, methods and techniques of analysis, public policy studies