The purpose of this study is to investigate whether there is a statistically significant difference between the level of satisfaction of customers and the price levels, types and locations of food and beverage establishments operating in the Isparta province. The main population of the study constitutes 471 food and beverage businesses operating within the boundaries of the province of Isparta and listed on the Foursquare social media website. As the sample of study, food and beverage properties with assessment scores by customers in the Foursquare between March 1, 2017 and May 1, 2017 were selected and 182 enterprises were included in the survey.