As the customers in the tourism sector have no chance to try out services before the purchase, reviews on the internet and evaluations about the business have become increasingly important. Today, the effects of comments and evaluations made on the internet on consumers’ purchasing decisions are the subject of many researchers. It can be said that the main purpose of these comments and evaluations is to provide ideas to potential customers. The purpose of this study is to investigate whether there is a statistically significant difference between the level of satisfaction of customers and the price levels, types and locations of food and beverage establishments operating in the Isparta province. The main population of the study constitutes 471 food and beverage businesses operating within the boundaries of the province of Isparta and listed on the Foursquare location based social media website. As the sample of study, food and beverage properties with assessment scores by customers in the Foursquare between March 1, 2017 and May 1, 2017 were selected and 182 enterprises were included in the survey. The obtained data were analyzed by frequency analysis, Mann-Whitney U and Kruskal-Wallis tests. As a result of the analyzes, it is seen that there is a statistically significant difference between the price level and the business location and the customer satisfaction levels, and there is no statistically significant difference between the business type and the customer satisfaction levels.