The issue of violence against women has become a subject of further debate in the recently due to the increasing incidence of violence. Therefore, the number of graphic designers examining this topic is also quite high today. From this point on, the works prepared by the designers without using violence images seem more attractive in the posters about violence towards women or gender inequality. How these posters prepared to prevent violence against women should play a role in reducing or eliminating violence is a matter which must be emphasized. Purple, beaten, injured, female images have been used in posters prepared to try to prevent violence against women for years. Contrary to these posters, refer to between men and women inequality, and even them design with strong image of women, may be more effective in that the woman can get rid of the existing circle of violence. In this study, new generation posters, which criticized violence against women and men and women inequality without resorting to violence images, were examined in terms of their semiotic meanings.