Continuously and rapidly evolving information and communication technologies continue to take place in all areas and at every moment of our lives. These developments are accompanied by new digital identity, citizenship and life. Smart devices and the social media platforms that are growing with the widespread of the internet also facilitate the transition of individuals to the digital life. While this digital world offers many advantages, it has some uncertainties and risks as well. Therefore, in order to cope with the challenges of living in the digital world and become a conscious and responsible digital citizen, it is necessary to have some technical, mental and social skills. According to the World Economic Forum, privacy management is one of the eight key digital life skills that children should have in the 21st century.

The purpose of this study is to evaluate conceptual and research trends about this emerging concept of digital privacy. It was designed as a survey of previous research studies published in Turkish. Relevant studies were gathered through national and international journals, Higher Education Council’s online database of graduate dissertations and Google search engine. They were summarized by 4N1K literature review annotation method. The results revealed that the majority of the studies were conducted by university students, participants' perception of privacy in real life was transforming to the social media, there was an awareness of digital privacy but it was not fully implemented, and there were concerns about individual privacy due to constant surveillance in the digital world.