Consumer expectations, which are in a constant change and transformation today, cause a difference in the consumption point of touristic activities. In parallel with these developments, each individual creates his or her own special interests domain and moves to a new type of tourism. It is observed that mass tourism has started to lose its popularity these days and trends in the types of special interest tourism have started to increase steadily. In this study, it is intended to measure the awareness and the level of interest in space tourism, which is a type of special interest tourism. Half-structured interview technique was applied to Süleyman Demirel University Institute of Science and Social Sciences postgraduate students who are directly or indirectly related to space. As a result of the research, it has been determined that space tourism is a type of employment domain and tourism that can be preferred both as a business area and as an activity.