Abstract
Ecotourism is defined as activities aiming at protecting natural and cultural values, promoting promotion and training activities that will enable people to recognize them with their values, functions and values, and encourage small and individual activities instead of large groups. Ecotourism is not only to see and know the natural and cultural values by traveling, but also to protect and improve these values and to maximize the social and economic conditions. Ecotourism has basic components such as natural state, ecological sustainability, environmental education, usefulness to the region, satisfaction of tourists to benefit. For ecotourism activities, there are two sources of attraction, natural and cultural. Ecotourism activities can be carried out in a single place, as well as activities that can be done in different places in different locations, as well as in the program. In ecotourism planning studies, it is very important to determine the most suitable areas according to the criteria to be determined for each activity area.
Key Words: Ecotourism activities, criteria, location selection