Abstract
The concept of ecotourism is a tourism activity that supports the conservation of nature and cultural resources, supports the protection of the environment and provides the socioeconomic benefits of the local people, which is environmentally responsible travel and visit process to pristine natural areas. Today, the concept of ecotourism is considered as an important tool in the context of economic, social and environmental development at the local level. The use and evaluation of the natural and cultural tourism values of the region in the context of ecotourism is of great importance. In this context, Isparta İslamköy settlement, where the 9th President Süleyman Demirel was born, has an important local potential in terms of cultural heritage values. These values; Süleyman Demirel Museum of Democracy and Development, Süleyman Demirel Tomb, İslamköy Traditional Turkish Houses, Seleukeia Sidera Ancient City, İslamköy Bread, Isparta Rose (Rosa damascena), Şevket Demirel Museum etc. are important values. Together with these values, with its location, history, livelihoods, tradition and custom structure, it is perhaps the potential of being a significant cultural heritage and tourism destination of the Isparta region. In this study, an ecotourism route action plan approach will be formed and suggestions will be introduced within the current and possible tourism values in Isparta İslamköy settlement. Keywords: Isparta İslamköy, ecotourism, route, locality, action plan