Abstract: In Orhan Pamuk’s novel *Masumiyet Müzesi* (Museum of Innocent) the relationship between human being and object covers an important place. The hero who is the thematic competence of the novel heeds the environment of his beloved. In the course of time the hero collects objects belonging to her and raises a collection. After the death of his beloved he constructs a museum to show these objects other people. In this way he wants to bring continuance to his love. In this paper the relationship between human being and object will be analyzed.

Key Words: Orhan Pamuk’s novel *Masumiyet Müzesi* (Museum of Innocent), novel, human being, object, fetish.